



## FOR IMMEDIATE RELEASE

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# LIVE MUSIC RETURNS TO BAYFRONT AS PART OF 2022 GRANDMA'S MARATHON

*Regional, Local Acts Highlight Free Shows on Race Weekend*

**(DULUTH, MINN.)** --- Live music will return to Bayfront Festival Park as part of the 2022 Grandma's Marathon weekend, with six regional and local acts taking the stage on Friday night and throughout the day Saturday.

The race weekend entertainment was moved from Canal Park to Bayfront Festival Park in 2021 under a modified race plan, but organizers received impressive reviews and now are excited to use the iconic outdoor venue again this summer.

"There's no better place to throw a party to celebrate Duluth," Marketing & PR Director Zach Schneider said. "Bayfront was built for this, so we're excited to make the move a bit more permanent and to once again celebrate not only our participants, but our entire community on race weekend."

The live music starts with Pop Rocks taking the stage Friday night following the William A. Irvin 5K, and it continues into an all-day Saturday lineup highlighted at night by Viva Knievel.

## FRIDAY, JUNE 17

6:30 p.m. – 8:30 p.m. – Pop Rocks

## SATURDAY, JUNE 18

9:00 a.m. – 12:00 p.m. – Rock-A-Billy Revue

12:30 p.m. – 3:00 p.m. – South of Superior



3:30 p.m. – 6:30 p.m. – Buckwild  
7:00 p.m. – 9:00 p.m. – Big Wave Dave & The Ripples  
9:30 p.m. – 11:30 p.m. – Viva Knieval

Admission to Bayfront Festival Park is free, and the shows are open to all ages during the entire Grandma's Marathon weekend.

The 46<sup>th</sup> annual Grandma's Marathon weekend will be held June 16-18, 2022. For more information or for any interview requests, please contact Marketing & Public Relations Director Zach Schneider via phone at (218) 343-9872 or via email at [zach@grandmasmarathon.com](mailto:zach@grandmasmarathon.com).

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#### ABOUT GRANDMA'S MARATHON

Grandma's Marathon began in 1977 when a group of local runners planned a scenic road race from Two Harbors to Duluth, Minnesota. There were just 150 participants that year, but organizers knew they had discovered something special. Grandma's Marathon weekend draws more than 20,000 participants for its three-race event each June.

The race got its name from the Duluth-based group of famous Grandma's Restaurants, the first major sponsor of the marathon. Over time, the level of sponsorship with the restaurants changed, but the name stayed the same. Grandma's Marathon-Duluth, Inc. is a 501(c)(3) tax-exempt nonprofit organization with a 17-member Board of Directors and a nine-person, full-time staff.



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