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EXPANDED KIDS' PROGRAMMING AGAIN PLANNED FOR 2023 GRANDMA'S MARATHON WEEKEND

Whipper Snapper Races, Festival for Kids Planned for June 16

(DULUTH, MINN.) --- Kids will again have more opportunities to participate in Grandma's Marathon weekend than ever before, with the Whipper Snapper Races and Festival for Kids both returning to the event's offerings this year.

The event, sponsored by the Young Athletes Foundation (YAF), will run from 11:00 a.m. to 3:00 p.m. on Friday, June 16 at Bayfront Festival Park and will feature several different engaging and interactive activities for kids, including:

- Minnesota Vikings – Meet Viktor the Viking
- Duluth Goat Yoga – Live Animals (weather permitting)
- Great Lakes Aquarium – Live Animals (weather permitting)
- Positive Energy Outdoors – Climbing Wall
- Lightspeed Lift – Weight-Assisted Treadmill
- Ski Hut – Balance Bikes and Prizes
- Minnesota Hockey – Bounce Houses & Other Inflatables

There will also be a main stage act just for the kids, with the Northwoods Circus set to perform starting at 12:00 p.m. with some extended audience participation before performing themselves beginning at 1:00 p.m.

The event will be highlighted by the Whipper Snapper Races, which will again begin with the world-famous mascot race that has now become a traditional kickoff to the Grandma's Marathon weekend. The races are free and open to all kids ages 14 and under.



Each registered participant will receive an official race number, finisher medal, and goodie bag, and they will also be entered in a raffle for an official Minnesota Vikings football autographed by Lewis Cine.

Online registration is now open [HERE](#) for the Whipper Snapper Races, and on-site registration will begin at 11:00 a.m. on the day of the event.

For any questions or interview requests, please contact Marketing & Public Relations Director Zach Schneider via phone at (218) 343-9874 or via email at zach@grandmamarathon.com.

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ABOUT GRANDMA'S MARATHON

Grandma's Marathon began in 1977 when a group of local runners planned a scenic road race from Two Harbors to Duluth, Minnesota. After seeing just 150 participants that year, the race weekend has now grown into one of the largest in the United States and welcomes more than 20,000 participants for its three-race event each June.

The race got its name from the Duluth-based group of famous Grandma's Restaurants, the first major sponsor of the marathon. In addition to the 26.2-mile race, the organization has now added the Garry Bjorklund Half Marathon and William A. Irvin 5K to its weekend offerings.

As the popularity of Grandma's Marathon has grown, our mission has stayed the same – to organize, promote, and deliver annual events and programs that cultivate running, educational, social, and charitable opportunities to our communities.

Grandma's Marathon-Duluth, Inc. is a 501(c)(3) tax-exempt nonprofit organization with a nine-person, full-time staff and a 17-member Board of Directors.



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