



## FOR IMMEDIATE RELEASE

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# LIVE MUSIC AGAIN SET FOR BAYFRONT FESTIVAL PARK ON GRANDMA'S MARATHON WEEKEND

*Regional, Local Acts Highlight Free Shows on Race Weekend*

**(DULUTH, MINN.)** --- Live music returns to Bayfront Festival Park as part of the weekend offerings during the 2023 Grandma's Marathon weekend, with seven regional and local acts set to take the stage during this year's event.

The race weekend entertainment first moved to Bayfront Festival Park in 2021 following the COVID-19 pandemic, but the switch has stuck, and the iconic Duluth venue now has become one of the newer, major pieces of Grandma's Marathon weekend.

The live music lineup starts on Friday, June 16 following the William A. Irvin 5K, and it continues with an all-day celebration on Saturday, June 17 during and following the running of the Garry Bjorklund Half Marathon and Grandma's Marathon.

## FRIDAY, JUNE 16 (park opens at 5:00 p.m.)

6:30 p.m. – 8:30 p.m. – Arch Allies

## SATURDAY, JUNE 17 (park opens at 7:00 a.m.)

9:00 a.m. – 12:00 p.m. – Rock-a-Billy Revue

12:30 p.m. – 2:00 p.m. – Rafe Carlson

2:30 p.m. – 4:00 p.m. – Laura Velvet

4:30 p.m. – 6:30 p.m. – GB Leighton

7:00 p.m. – 9:00 p.m. – Buckwild

9:30 p.m. – 11:30 p.m. – Rhino

The 2023 lineup also marks a return to the Grandma's Marathon stage for GB Leighton, a member of the race's Hall of Fame and a local favorite among the running and music communities.



Adolfson & Peterson Construction | Advantage Embroidery & Screen Printing | Anderson's Maple Syrup | Black Woods Grill & Bar | Bud Light  
Cirrus Aircraft | City of Duluth | Coca-Cola | Country Hearth Natural Breads | Dasani | DEDA | Duluth News Tribune | Essentia Health  
Garmin | Grand Casino Hinckley/Mille Lacs | Grandma's Restaurant Co. | Great Clips | Holiday Inn & Suites | Holiday Stationstores | Jamar | maurices  
Michelin's | Minneapolis Oxygen | Minnesota Pork Board | Minnesota Power/ALLETE | Nature's Gem CBD | Northland FAN 106.5 | Powerade ION4  
Storm Creek | Super One Foods | Waste Management | WDIO/WIRT-TV

Admission to Bayfront Festival Park is free throughout the entire weekend, and the park and shows are open to all ages.

For any questions or interview requests, please contact Marketing & Public Relations Director Zach Schneider via phone at (218) 343-9874 or via email at [zach@grandmasmarathon.com](mailto:zach@grandmasmarathon.com).

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#### ABOUT GRANDMA'S MARATHON

Grandma's Marathon began in 1977 when a group of local runners planned a scenic road race from Two Harbors to Duluth, Minnesota. After seeing just 150 participants that year, the race weekend has now grown into one of the largest in the United States and welcomes more than 20,000 participants for its three-race event each June.

The race got its name from the Duluth-based group of famous Grandma's Restaurants, the first major sponsor of the marathon. In addition to the 26.2-mile race, the organization has now added the Garry Bjorklund Half Marathon and William A. Irvin 5K to its weekend offerings.

As the popularity of Grandma's Marathon has grown, our mission has stayed the same – to organize, promote, and deliver annual events and programs that cultivate running, educational, social, and charitable opportunities to our communities.

Grandma's Marathon-Duluth, Inc. is a 501(c)(3) tax-exempt nonprofit organization with a nine-person, full-time staff and a 17-member Board of Directors.



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