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PopROCKS, CHRIS KROEZE HEADLINING “ROCK THE BAYFRONT” AT 2024 GRANDMA’S MARATHON

Free Music & Entertainment Again Set for Bayfront Festival Park

(DULUTH, MINN.) --- PopROCKS and Chris Kroeze will take the stage Saturday night of Grandma’s Marathon weekend, headlining a two-day “Rock the Bayfront” celebration on what’s expected to be one of the largest race weekends ever.

With registration nearing all-time highs, Grandma’s Marathon is proud to announce an electrifying lineup featuring seven local and regional acts for its “Rock the Bayfront” festival, which will again be free and open to the public.

“There’s no better place to throw a party in Duluth than Bayfront Festival Park,” Marketing & PR Director Zach Schneider said. “What better way for tens of thousands of people to celebrate reaching the finish line than to celebrate alongside the community that supported them at a venue that is quintessential Duluth?”

The weekend festival kicks off Friday night, with The Reckoning set to take the stage following the William A. Irvin 5K. Live music then continues all day Saturday, both during and after the Garry Bjorklund Half Marathon and Grandma’s Marathon.

Admission is free and food and drinks will be available for purchase both Friday and Saturday at Bayfront Festival Park, which has hosted the race weekend entertainment since 2021. The full weekend lineup is below:

FRIDAY, JUNE 21

6:30 p.m. – 8:30 p.m. – The Reckoning

SATURDAY, JUNE 22

9:00 a.m. – 11:00 a.m. – Rock-a-Billy Revue



Adolfson & Peterson Construction | Advantage Embroidery & Screen Printing | Anderson’s Maple Syrup | Black Woods Grill & Bar | Cenovus Energy
Cirrus Aircraft | City of Duluth | Country Hearth Natural Breads | Dasani | DEDA | Duluth News Tribune | Essentia Health | Garmin
Grand Casino Hinckley/Mille Lacs | Grandma’s Restaurant Co. | Great Clips | Holiday Inn & Suites | Holiday Stationstores | Jamar | maurices
Michelin’s | Michelob Ultra | Minneapolis Oxygen | Minnesota Pork Board | Minnesota Power/ALLETE | Northland FAN 106.5 | Powerade ION4
Storm Creek | Super One Foods | Waste Management | WDIO/WIRT-TV

11:30 a.m. – 1:30 p.m. – Adam Herman & The Dynamite Club
2:00 p.m. – 4:00 p.m. – Boxcar
4:30 p.m. – 6:30 p.m. – Sydney Hansen
7:00 p.m. – 9:00 p.m. – Chris Kroeze
9:30 p.m. – 11:30 p.m. – PopROCKS

About PopROCKS

Now with three lead vocalists and the hottest live band around, PopROCKS delivers a night of entertainment unlike any other. The new members enjoy a dynamic, high-powered chemistry that is as infectious to crowds as the band's playlist of hit dance party jams! Complete with high-end musicianship, powerful vocals, choreography, spot-on impersonations, special effects, and energetic performances, PopROCKS is more than just a band — they are an experience.

About Chris Kroeze

Born and raised in western Wisconsin, Chris Kroeze will have a hometown feel when he takes the stage at Bayfront Festival Park. Kroeze's never wavered from his small-town roots, specializing now in country and rock that proved to be a winning formula in 2018 when he was runner-up on Season 15 of NBC's "The Voice."

About The Reckoning

One of Duluth's premier party bands, The Reckoning is sure to kick race weekend off with a bang. Promising to bring a show to the main stage at Bayfront, they'll set the perfect tone for our pre-race party with all the rock and country classics from the 80s and 90s as well as the current fan favorites.

The 48th annual Grandma's Marathon weekend will be held June 20-22. For any questions or interview requests, please contact Marketing & Public Relations Director Zach Schneider via phone at (218) 343-9874 or via email at zach@grandmasmarathon.com.

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ABOUT GRANDMA'S MARATHON

Grandma's Marathon began in 1977 when a group of local runners planned a scenic road race from Two Harbors to Duluth, Minnesota. After seeing just 150 participants that year, the race weekend has now grown into one of the largest in the United States and welcomes more than 20,000 participants for its three-race event each June.

The race got its name from the Duluth-based group of famous Grandma's Restaurants, the first major sponsor of the marathon. In addition to the 26.2-mile race, the organization has now added the Garry Bjorklund Half Marathon and William A. Irvin 5K to its weekend offerings.

As the popularity of Grandma's Marathon has grown, our mission has stayed the same – to organize, promote, and deliver annual events and programs that cultivate running, educational, social, and charitable opportunities to our communities.

Grandma's Marathon-Duluth, Inc. is a 501(c)(3) tax-exempt nonprofit organization with a nine-person, full-time staff and a 17-member Board of Directors.



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