



FOR IMMEDIATE RELEASE

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CLOUD CULT TO HEADLINE NEW-LOOK FRIDAY ENTERTAINMENT AT GRANDMA'S MARATHON

Full Schedule Announced for Bayfront Festival Park

(DULUTH, MINN.) --- Widely known for its one-of-a-kind post-race party on Saturday, Grandma's Marathon this year is bringing a headline act to its Friday entertainment lineup hoped to offer an emotional boost to participants before they reach the start line.

Cloud Cult will headline the new-look Friday entertainment, which now starts in the early afternoon and wraps up in the early evening. Made possible because of a start time change to the William A. Irvin 5K, organizers hope moving the music earlier on Friday allows more marathoners and half marathoners to attend.

"Cloud Cult has roots in Duluth and has been a top choice in the local music scene for a long time," Executive Director Shane Bauer said. "We can't think of a better band for Friday night to help energize and inspire our participants for their races the next morning."

Lauded by Pitchfork as "insane genius" and by the Los Angeles Times as "deserving of loud, boisterous cheers," Cloud Cult's music generally has an uplifting message and is viewed as a celebration of life.

"If Cloud Cult isn't in your playlist," Bauer continued, "I can guarantee you'll be adding them to the rotation after Friday night."

Boxcar will open the music offerings both Friday and Saturday, with Rafe Carlson and Big Wave Dave and the Ripples set to wrap up the weekend with headline spots on Saturday. In all, nine different groups will take the stage at Bayfront Festival Park on Grandma's Marathon weekend.

A full schedule of the entertainment lineup is below:

Friday, June 20



TOYOTA



Advantage Embroidery & Screen Printing | Anderson's Maple Syrup | Black Woods Grill & Bar | Cirrus Aircraft | City of Duluth | Country Hearth Natural Breads
Dasani | DEDA | Duluth News Tribune | Essentia Health | Grand Casino Hinckley/Mille Lacs | Grandma's Restaurant Co. | Great Clips | Holiday Inn & Suites
Holiday Stationstores/Circle K | Jamar | maurices | Michelina's | Michelob Ultra | Minneapolis Oxygen | Minnesota Pork Board | Minnesota Power/ALLETE
Napa Auto Parts | Northland FAN 106.5 | Powerade ION4 | Storm Creek | Super One Foods | WM | WDIO/WIRT-TV

1:30 p.m. – 3:30 p.m. – Boxcar
5:30 p.m. – 7:00 p.m. – Cloud Cult

Saturday, June 21

9:00 a.m. – 10:30 a.m. – Boxcar
11:00 a.m. – 12:30 p.m. – Shane Martin Band
1:00 p.m. – 2:00 p.m. – Father Hennepin
2:30 p.m. – 3:30 p.m. – Breanne Marie & The Front Porch Sinners
4:00 p.m. – 5:30 p.m. – Sydney Hansen
6:00 p.m. – 7:30 p.m. – Woodblind
8:00 p.m. – 9:30 p.m. – Rafe Carlson
10:00 p.m. – 11:30 p.m. – Big Wave Dave and the Ripples

Admission to Bayfront Festival Park is free throughout the entire weekend, and the park and shows are open to all ages.

For any questions or interview requests, please contact Marketing & Public Relations Director Zach Schneider via phone at (218) 343-9874 or via email at zach@grandmasmarathon.com.

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ABOUT GRANDMA'S MARATHON

Grandma's Marathon began in 1977 when a group of local runners planned a scenic road race from Two Harbors to Duluth, Minnesota. After seeing just 150 registered participants that year, the marathon has now grown into the 10th largest in the United States.

The race got its name from the Duluth-based group of famous Grandma's Restaurants, the first major sponsor of the marathon. Having now added the Garry Bjorklund Half Marathon and William A. Irvin 5K, the race weekend now welcomes more than 20,000 participants to Duluth and the surrounding region each year.

As the popularity of Grandma's Marathon weekend has grown, our mission has stayed the same – to organize, promote, and deliver annual events and programs that cultivate running, educational, social, and charitable opportunities to our communities.

Grandma's Marathon-Duluth, Inc. is a 501(c)(3) tax-exempt nonprofit organization with an eight-person, full-time staff and a 17-member Board of Directors.



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