P.O. Box 16234 | Duluth, Minnesota 55816
GrandmasMarathon.com

Phone: 218-727-0947
Email: grandmas@grandmasmarathon.com

FOR IMMEDIATE RELEASE
Contact: Zach Schneider
Marketing & Public Relations Director
zach@grandmasmarathon.com
(218) 727-0947

MINNESOTA MUSIC TO TAKE CENTER STAGE AT 50TH ANNUAL GRANDMA'S MARATHON WEEKEND

Hippo Campus, Soul Asylum to Headline Free Shows at Bayfront Festival Park

(DULUTH, MINN.) --- 10 Minnesota-based bands will take the stage at Bayfront Festival Park this June to help celebrate 50 years of Grandma's Marathon, event organizers announced today.

Hippo Campus (Friday) and Soul Asylum (Saturday) will be the headline acts on race weekend, topping a musical lineup that reflects the marathon's deep local and regional roots while appealing to participants and community members across several generations.

"We were searching for acts that felt authentic to who we are and reflective of where we come from," Marketing & Public Relations Director Zach Schneider. "Bringing several Minnesota-based bands with different but complementary styles will make for an energetic and welcoming lineup for participants across all generations."

Hippo Campus, the Friday evening headliner, is a Minneapolis-based indie band that's earned national recognition for its modern, infectious, and genre-blending sound.

"Hippo Campus represents the evolution of Minnesota's music scene," Schneider said. "Their music resonates with all ages and fits perfectly into the celebratory nature of this year's marathon, and they will be wonderful 'stage setters' for the excitement to follow on race day."

Friday's supporting act will be GB Leighton, known for its high-energy sound and captivating live performances. It's a band that's played dozens of times during race weekend and holds a special place in Grandma's Marathon history as a 2011 inductee into the event's Hall of Fame.

"This was a no-brainer – GB Leighton is part of the fabric of Grandma's Marathon," Schneider said. Their music, their energy, and their connection to our participants make them a perfect fit for a milestone year – we couldn't imagine this year's race without GB Leighton being part of it."

TOYOTA | MEMBERS COOPERATIVE CREDIT UNION | asics | Coca-Cola

Advantage Embroidery & Screen Printing | Anderson's Maple Syrup | Black Woods Grill & Bar | Cirrus Aircraft | City of Duluth | Country Hearth Natural Breads
Dasani | DEDA | Duluth News Tribune | Essentia Health | Grand Casino Hinckley/Mille Lacs | Grandma's Restaurant Co. | Great Clips | Holiday Inn & Suites
Holiday Stationstores/Circle K | Jamar | maurices | Michelina's | Michelob Ultra | Minneapolis Oxygen | Minnesota Pork Board | Minnesota Power/ALLETE
Napa Auto Parts | Northland FAN 106.5 | Powerade ION4 | Storm Creek | Super One Foods | WM | WDIO/WIRT-TV

ROCK THE BAYFRONT – FRIDAY, JUNE 19
1:30 p.m. – 3:30 p.m. – GB Leighton
5:30 p.m. – 7:00 p.m. – Hippo Campus

After night has fallen on Grandma's Marathon race day, Grammy Award-winning band Soul Asylum will take the stage as Saturday night's headline act. With more than 40 years together, they remain one of the most inspiring rock bands in the world with an emphatic combination of punk energy, guitar-fueled firepower, and rhythmic heft.

"Whatever your part was in Grandma's Marathon, Saturday night is a time to celebrate," Schneider said. "What better way to do that than with one of the most dynamic live performing groups you'll find anywhere in our region, maybe further? Soul Asylum is certainly a show worthy of our 50-year celebration."

Saturday's supporting acts will be The Music of Prince, which features former members of The New Power Generation, and Charlie Parr.

ROCK THE BAYFRONT – SATURDAY, JUNE 20
9:00 a.m. – 10:30 a.m. – Boxcar
11:00 a.m. – 12:30 p.m. – Not Fade Away: A Tribute to The Grateful Dead
1:00 p.m. – 2:30 p.m. – The Slamming Doors
3:00 p.m. – 4:30 p.m. – Charlie Parr
5:00 p.m. – 6:00 p.m. – Mid Dream
6:30 p.m. – 8:00 p.m. – Emily Haavik & The 35s
8:30 p.m. – 10:00 p.m. – The Music of Prince *(featuring former members of The New Power Generation)*
10:30 p.m. – 11:45 p.m. – Soul Asylum

All Rock the Bayfront shows on Grandma's Marathon weekend are free and open to the public.

For any questions or interview requests, please contact Marketing & Public Relations Director Zach Schneider via phone at (218) 343-9874 or via email at zach@grandmasmarathon.com.

###

ABOUT GRANDMA'S MARATHON
Grandma's Marathon began in 1977 when a group of local runners planned a scenic road race from Two Harbors to Duluth, Minnesota. After seeing just 150 registered participants that year, the marathon has now grown into the 10th largest in the United States.

The race got its name from the Duluth-based group of famous Grandma's Restaurants, the first major sponsor of the marathon. Having now added the Garry Bjorklund Half Marathon and William A. Irvin 5K, the race weekend now welcomes more than 20,000 participants to Duluth and the surrounding region each year.

TOYOTA MEMBERS COOPERATIVE CREDIT UNION asics Coca-Cola

Advantage Embroidery & Screen Printing | Anderson's Maple Syrup | Black Woods Grill & Bar | Cirrus Aircraft | City of Duluth | Country Hearth Natural Breads
Dasani | DEDA | Duluth News Tribune | Essentia Health | Grand Casino Hinckley/Mille Lacs | Grandma's Restaurant Co. | Great Clips | Holiday Inn & Suites
Holiday Stationstores/Circle K | Jamar | maurices | Michelina's | Michelob Ultra | Minneapolis Oxygen | Minnesota Pork Board | Minnesota Power/ALLETE
Napa Auto Parts | Northland FAN 106.5 | Powerade ION4 | Storm Creek | Super One Foods | WM | WDIO/WIRT-TV

As the popularity of Grandma's Marathon weekend has grown, our mission has stayed the same – to organize, promote, and deliver annual events and programs that cultivate running, educational, social, and charitable opportunities to our communities.

Grandma's Marathon-Duluth, Inc. is a 501(c)(3) tax-exempt nonprofit organization with a 10-person, full-time staff and a 17-member Board of Directors.

TOYOTA MEMBERS COOPERATIVE CREDIT UNION asics Coca-Cola

Advantage Embroidery & Screen Printing | Anderson's Maple Syrup | Black Woods Grill & Bar | Cirrus Aircraft | City of Duluth | Country Hearth Natural Breads
Dasani | DEDA | Duluth News Tribune | Essentia Health | Grand Casino Hinckley/Mille Lacs | Grandma's Restaurant Co. | Great Clips | Holiday Inn & Suites
Holiday Stationstores/Circle K | Jamar | maurices | Michelina's | Michelob Ultra | Minneapolis Oxygen | Minnesota Pork Board | Minnesota Power/ALLETE
Napa Auto Parts | Northland FAN 106.5 | Powerade ION4 | Storm Creek | Super One Foods | WM | WDIO/WIRT-TV