



2027 CORPORATE TEAM CHALLENGE

RUNNING IS BETTER WITH FRIENDS

Not afraid of a little friendly competition? Come run one of the most scenic road races in the United States while, at the same time, building community within your company. Gather your co-workers and sign up for the Corporate Team Challenge, which offers your group a chance to work together in pursuit of a common goal – not to mention, bragging rights for the next year!

We've got the right distance for everyone – register your team for Grandma's Marathon, the Garry Bjorklund Half Marathon, or the William A. Irvin 5K – so get signed up and get to training!

HOW DOES IT WORK?

1. REGISTRATION

Each team should designate a team captain who will be responsible for team creation and management tasks.

NEW: Registration for the Corporate Team Challenge will open on September 15, 2026.

Teams should be created BEFORE any individual participants register for an event. Individual registration for the 2027 Grandma's Marathon, Garry Bjorklund Half Marathon, and the William A Irvin 5K will open at 7:00 p.m. CT on October 1, 2026.

Creating your team ahead of official registration will ensure all employees can join your team easily and will see your company's team during the registration process.

The fee to participate in the corporate team challenge is \$25 + processing fees and is issued per team, per race (i.e. if your company has one team in Grandma's Marathon and one team in the William A Irvin 5K, the total fee will be \$50 + processing fees). **IMPORTANT: This fee is in addition to the individual race entry fee paid by individual team members.**

2. RECRUIT

All full- and part-time employees who are participating in Grandma's Marathon, the Garry Bjorklund Half Marathon, or the William A Irvin 5K are eligible to participate. Non-employees (family members, friends, etc.) are not eligible to participate.

3. PARTICIPATE

Once your team is created and your team members have registered, it's time to get to training. This challenge is about building community, so if possible, we encourage your team to train and run as a group. You'll be amazed at what a little extra support can do on your journey!

WHAT ARE THE PERKS?

- **EMPLOYEE ENGAGEMENT** – In a world now filled with working from home and virtual meetings, connecting with co-workers is even more important. Our Corporate Team Challenge is a perfect way to encourage employee wellness and strengthen your team. Not only can they run together, but they can compete against other companies to win friendly bragging rights.

- **AWARDS** – The top three teams in the timed competition will receive a Corporate Team Challenge plaque inscribed with the names of the top three participants. An award will also be presented to the team with the highest number of employees who register and finish in each race. *NOTE: All awards will be mailed to the winning teams 4-6 weeks after Grandma's Marathon weekend.*
- **GUARANTEED ENTRIES** – For every (20) participants that register under your corporate team, you will earn (1) guaranteed entry into the race of your choice. Guaranteed entries allow an individual to register for a sold-out event. This code can be distributed through your organization by any means you choose (i.e. sales incentives, wellness giveaways, etc.).
- **OFFSETTING EMPLOYEE REGISTRATION** – If your company is interested in paying for a portion of your employees' registration costs, please reach out to Alivia Nelson at alivia@grandmasmarathon.com to set up a discount code for your employees.

TIMED COMPETITION REQUIREMENTS

There must be a minimum of three (3) employees registered for your team. At least one male, one female, and one person that is 35 years or older. One runner can fulfill both the gender and age requirements (ex. a team member who is female and 35 years old would fulfill both requirements). *NOTE: There are separate timed competitions for Grandma's Marathon, the Garry Bjorklund Half Marathon, and the William A. Irvin 5K.*

TIMED COMPETITION SCORING

- The three fastest chip times of each team will be added together, with the lowest total time winning the Corporate Team Challenge plaque.
- If a team fails to have one female, one male, and one member who is 35 or older complete the race, the team will not be officially scored or eligible for awards.

For more information on registering for the Corporate Team Challenge, please contact our Program Director Alivia Nelson at alivia@grandmasmarathon.com or call our office at (218) 727-0947.